

Pesach.online

Celebrating Passover together

An initiative aiming to connect families online all around the world for a unique Passover experience. Taking place on the leading social media platforms including viral tools to make it shared and celebrated with the world and create one community.

Website: **www.pesach.online**

The creators



Julien van Dorland

Founder at Arvable – Creating Augmented Reality for Social Media.

Official Lens Creator at Snapchat. Reached more than 4 billion views and has 825K+ followers on Snapchat. Entrepreneur with a vision for Design and Art.

Email: **julien@arvable.com**
Phone: **+31(0)655081793**



Nir Kouris

Start-up evangelist, innovative strategist and seasoned growth hacker.

Built hundreds of campaigns via the various social media channels such as YouTube, Twitter, Facebook, Instagram. Oversees processes.

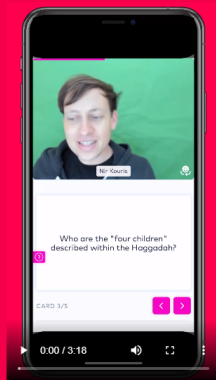
Email: **nirkouris@gmail.com**
Phone: **+972-546529330**

DuoTone Filters

Huji

Connecting people worldwide.

1. Gather your friends & family in our Pesach.Online Facebook group.
2. Kick off 1-on-1 video conversations with cool PesachCards.
3. Enjoy the video conversation.
4. Continue the chat conversation.
5. Have fun!



Pesach Icebreaker + Community

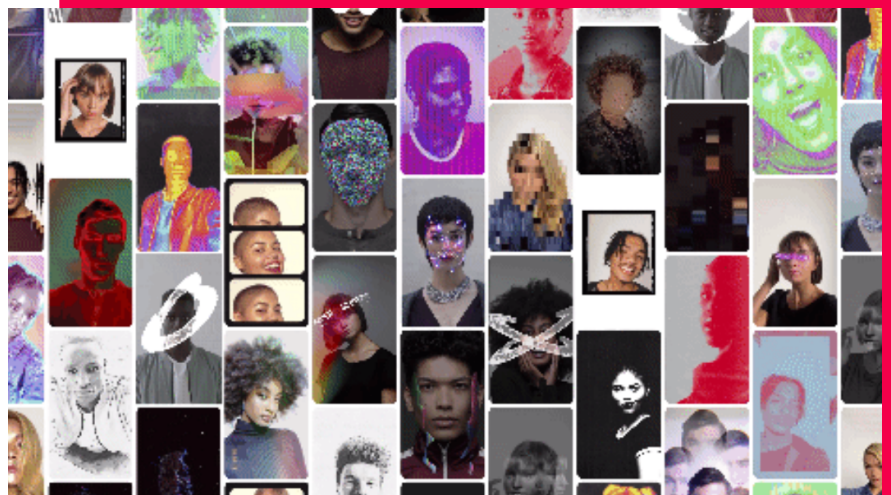
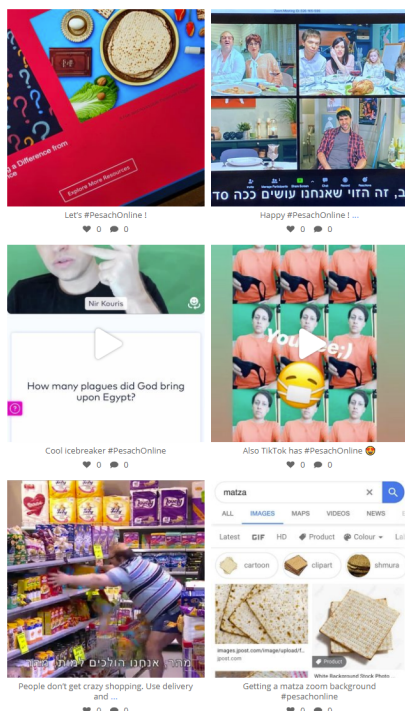


Global Instagram Hashtag Feed.

Want to see your photo here?

Take a picture on Instagram using the hashtag #PesachOnline

Use our augmented reality Instagram Effects to show your creativity.



We brought your favorite video communication apps

(House)Party

Zoom

#PesachOnline

Pesach at (House)Party + Your favorite people = Awesome!

GET STARTED

How to participate on Houseparty?

Houseparty is a social media app which allows you to have a video conversation with your friends and family.



1. SETUP HOUSEPARTY

Setup a Houseparty call to get started



2. SEND AN INVITE

Send an invite link to your family and friends and let them join



3. READ THE HAGGADAH

Read the Haggadah and follow the instructions as always



4. TALK TO EACH OTHER

Start a conversation, talk about anything you want



5. DONE!

Eat and have fun!



6. SHARE WITH #PESACHONLINE

Take a houseparty selfie and share it with the hashtag #PesachOnline

Celebrating Passover together! #PesachOnline

Join our group Icebreaker on April 8th for our global online Seder together. Tweet using the hashtag #PesachOnline Share pictures on Instagram using the hashtag #PesachOnline Send us pictures of yourself eating and enjoying Passover for us to feature. Join our Facebook page and tell your friends about PesachOnline

#PassoverZoom

We are inviting you to Zoom in! We made a complete set to help you get started. We will get you ready with sessions and Haggadah and ideas for the whole family.

GET THE KIT



Download our Social Media Kit and share with #PassoverZoom

DOWNLOAD



Share the PassoverZoom Experience #PassoverZoom

Get involved and share



Join the community

Join our group Icebreaker on April 8th for our global online Seder together. We will connect you with others celebrating around the world!



Share on Social Media

Tweet using the hashtag #PesachOnline Share pictures on Instagram using the hashtag #PesachOnline and join our Facebook page!



Tell and invite your friends

Tell your friends about PesachOnline. The more people connect with each other, the bigger our celebration is online. Let's have fun together!

PassoverZoom

We are inviting you to Zoom in! We made a complete set to help you get started. We will get you ready with sessions and Haggadah and ideas for the whole family.

ENTER NOW

Download our cool Social Media GIF and Sticker Kit

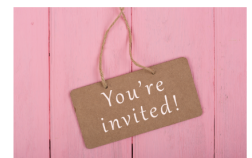
Make your Passover Story #PesachOnline with our new templates.

DOWNLOAD

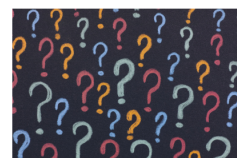
Passover Resources



How to Host a Virtual Passover Seder



Seder 2020: Host or Find a Virtual Seder



Four Questions for Making a Difference from a Distance



A Fun and Accessible Passover Haggadah

EXPLORE MORE RESOURCES